



# Sponsorship Agreement Flathead Lake Blues & Music Festival



FREE CAMPING AT THE ANDERSON BROADCASTING'S  
REGATTA SHORELINE AMPHITHEATRE

**Festivals on the Flathead is a Montana based non-profit organization.**

We Organize the Flathead Lake Blues & Music Festival, aimed at bringing repeat visitors to the Polson Area.

Our long-range goals include spearheading a community effort to transform the Polson area into a world-class concert event venue.

We also sponsor a student band instrument fund to promote critical learning through the love of music arts.

**PARTNER:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **CELL:** \_\_\_\_\_

**EMAIL :** \_\_\_\_\_

**IN-KIND DONATION:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_





# FLATHEAD LAKE BLUES & MUSIC FESTIVAL SPONSOR BENEFITS

AUGUST 16TH & 17TH,

	FRI 16 <sup>th</sup>	SAT 17 <sup>th</sup>	FULL FESTIVAL PASSES	FESTIVAL BANNERS	FESTIVAL PROGRAM BOOKLET	ONLINE PROMOTION	PERSONAL MAP INSERTION	ON-STAGE INTRO	PHOTO WITH A BAND	POSTCARD PERSONALIZED	POSTERS	RADIO PROMOS	NEWS ADS	BAND ALBUMS
<b>EVENT SPONSOR</b>	\$5000.00	\$10,000.00	24 passes	Name /Logo on-stage Event Banner & 'All Sponsor Thanks' Banner, In program	Ad on Cover & Center Spread	Website & Facebook Links, Banner Ad, Multi-Support, Links promo video 2019 FLB&M	EPK Logo Placement & Special Mentions, Location Share	Introduction & Wireless Mic Time both days, (@ least 2 intros)	Choice Band Pic Tent VIP Access Electronic Press Kit	Custom Post Cards & Rack Cards w/ mentions & logo	Logo on Poster Festival Poster signed by all bands	Radio & TV Mentions (when Ads/etc. purchased) MMM / KECI	Name or Logo in Newspaper Ads	2 CDs from a band of your choice @ Festival
<b>BAND SPONSOR</b>			12 passes	Name /Logo on-stage Event Banner & 'All Sponsor Thanks' Banner, In program	Full Page Ad (5 in x 7.9 in)	Website Link & Multi-Support, Links in promo video 2019 FLB&M	EPK Logo Placement & Special Mentions, Location Share	Introduction w/ sponsored band & Brief Mic Time (wireless mic)	Choice Band Pic Tent VIP Access Electronic Press Kit	Custom Post Cards w/ mentions & logo	Logo on Poster Festival Poster signed by all bands	Radio & TV Ad (when Ads/etc. purchased) MMM / KECI	Name or Logo in Newspaper Ads	
<b>BAND CO-SPONSOR</b>			8 passes	Name /Logo on-stage Event Banner & 'All Sponsor Thanks' Banner, In program	1/2 Page Ad (5 in x 3.4 in)	Website Link & Multi-Support	Location Share - Name on Pull-out map	Introduction w/ sponsored band & Brief Mic Time	Photo w/ Band and Co-Sponsor(s)	Custom Post Cards w/ logo	Logo on Poster			
<b>GOLD</b>			5 passes	Name /Logo on-stage Event Banner & 'All Sponsor Thanks' Banner, In program	1/3 Page Ad (5 in x 2.6 in)	Website & Facebook Link	Location Share - Name on Pull-out map	Introduction w/ sponsored band & Brief Mic Time						
<b>SILVER</b>			2 passes	Name on 'All Sponsor Thanks' Banner,	1/4 Page Ad (5 in x 1.5 in)	Facebook Links								
<b>BRONZE</b>			1 pass	Name in Program <i>Only</i>	Directory Style Listing									



**FLATHEAD LAKE  
BLUES & MUSIC**  
ANNUAL FESTIVAL

Steve Pickel  
Executive Director

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Join the Festival Family!

FREE CAMPING at the Anderson Broadcasting Regatta Shoreline Amphitheater